**Amy Eve Leedham**

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Date of Birth: 31st Of July 1994 Nationality: British Marital status: Single

Personal Profile

I am a keen, conscientious, hard working and reliable individual. I enjoy meeting new people and get on well with people of all ages. I can work well as part of a team and equally well using my own initiative. While at my time at university I was entered into two competition one for Topshop, which I got shortlisted down to 6 from 200 and my textiles work within my print and embellishment for a graduate fashion week competition which I am very proud of.

Education

**2012 – 2016 School of Art, Design and Architecture, University of Huddersfield**

BA (HONS) Fashion Design with Textiles

Modules Include -Sample Development, Fashion Design/Visual studies, Textiles for Fashion Design and Contextual studies

Topshop British Fashion council competition finalist

Graduate fashion week Textile Award finalist.

**2010-2012 – Hillsborough College**

Fashion Design with Textiles

BTEC Art and Design Level 3 (Specializing in fashion) Grade DISTINCTION

OCR Functional Skills qualification in Mathematics at Entry 3

Functional Skills (ICT) at Level 1

**2005 – 2010 – Wisewood Secondary School**

4 GCSE’S Grade C Including (English And Art)

BTEC Art and Design Grade Merit (Equivalent to 2 GSCES GRADE B)

NVQ French Level 2 And NVQ Level 2 Spanish

Work Experience

**Topshop Visual Merchandiser September 2017 – Present**

My current role at Topshop Meadowhall is on the VM team; on this role I work as part of a small team where we merchandise the whole store. Day to day can be very different as each day there is a different area to look at. As part of my role I am expected to look for best sellers and new opportunity’s to make money for the store. For example when re merchandising and area we scan each product for best sellers and keep these in key eye sight or if the product comes in different colour ways we will make commercial blocks for such as the weekends for peak trading. We also split up our product in to different girls/trends this is also great to see what’s new for each season and the trends.

**Topshop Experienced Sales Assistant September 2016 – September 2017**

Before gaining my current visual role I was a experienced sales assistant on the shop floor. As part of my role I department specialist for sub brands. My main role at this job is visual merchandising these departments to create sales. I daily look into reports to look for best sellers in the department make sure they are replenished all day and merchandising them into wearable outfits and making sure they are front facing. I also look into pushing non sellers and trying out different options of merchandising these to create sales. I also dress mannequins to promote best sellers and show ways to wear. Also in this role I have gained a lot of time management and prioritising tasks. While in my role at Topshop I also take part in helping train up new employees by been a mentor and I regularly run the floor when if team leaders aren’t in.

**Tatty Devine – London – March 2015 to July 2015**

I mostly undertook Adobe Illustrator and Photoshop work. Daily I was working closely with designers on jewelry designs. I worked on special projects such as a project for the dreamland re opening and SS15 jewelry pieces. My role was to assist Harriet the studio manager in the design process. I undertook several tasks such as research eg mood boards and colour boards, drawing up designs, sampling designs, organizing design work and other samples.

**House of Holland – London- August 2014 to March 2015**

Duties included- Tracing and adapting patterns, assisting pattern cutters, toiling, working on garments for shows and photo shoots, sourcing fabrics and trims, hand and machine sewing, assisting designers and general studio errands. Also worked at SS14 and AW14 Shows. Also while at House of Holland I worked two sample sales with them. These duties included keeping stock tidy, counting money, helping customers with items and offering other alternatives also adding on products for extra sales.

**Peacocks – Hillsborough Arcade - Sheffield July 2013 – July 2014**

Duties Included – Advising Customers, processing delivery, window dressing, housekeeping, banking and outfit building.

**Melody's Hairdressers - Dixon road Sheffield 2012 – On going**

Duties included – General House keeping, Banking, Buying products, and answering the telephone for appointments.

**Dune Shoes in House of Fraser - Meadowhall Sheffield November 2011 – January 2012**

Duties Included – General housekeeping, advising customers and handling merchandise. Assisting deliveries

Interests & Hobbies

My hobbies and Interests mainly focus around fashion; I really enjoy embroidery and beading in my spare time. I also enjoy reading magazines such a vogue, Dazed and Love. I also enjoy looking through fashion blogs and websites for new ideas and designers. Also I am a member of the ASBCI; I have previously gone to one of the conferences the held in Manchester, which I really enjoyed.

Skills

I can communicate well to convey ideas to a group of people or individuals, which is important because you need to relay information carefully so you don't miss any important information out. I can also listen to instructions and information carefully to ensure that a job is done properly. I am sociable, as I have shown this at school, college and university where I can get along with a range of people to widen my social spectrum and this allows me to communicate well with others. I am a willing person ready to learn anything new and always ready for a new challenge and this is shown in such things as my artwork where I always want to better myself in the next project I do, I have done many projects at university, I believe that they got better as I went along. I am very approachable and always happy to help others. I am also a very organized person.

Additional Skills

Computing – Microsoft software, Adobe Photo Shop and Adobe Illustrator.

Full Clean Driving License

References

**Harriet Vine – Head Designer at Tatty Devine**

harriet@tattydevine.com

**Sarah Stokes – junior designer at House Of Holland**

sarah@houseofholland.co.uk